

ENTERPRISE!

ENTREPRENEURSHIP CALENDAR 2017/2018

Book your place: bizboard.kingston.ac.uk



DATE	TIME	EVENT	LOCATION
SEPTEMBER			
Fri 1	9am-8pm	Bright Futures - Nursing	KHFL1028
Thu 21- Fri 22	9am-6pm	Fresher's Fayre	Kingston Hill
Wed 27	4pm	The Launch & Accelerator pitching event	KHSBS0026
OCTOBER			
Wed 4	4pm	Innovate?	PRJG1007
Wed 11	4pm	Defining and attracting your first customer	PRJG1007
Wed 18	4pm	How can I test if I have a good idea?	PRJG1007
Thu 26	5.45pm	Insights: How to get funding for your start-up	KHBS0026
NOVEMBER			
Wed 8	1 pm-6pm	Bright Futures	PRJG5008
Thu 16	12 pm	Enterprise Fair and Insights	Business School Atrium
Sat 17-Sun 18		Social Storm	
Wed 22	4pm	Bright Ideas workshop	PRJG1007
Wed 29	4pm	How to create the perfect pitch	PRJG1007
DECEMBER			
Fri 1		BRIGHT IDEAS DEADLINE	
Wed 6	4pm	Personal Branding	PRJG1007
Thu 7		Xmas Networking Event	
JANUARY			
Wed 10	4pm	How to manage cashflow, profit and loss	PRJG1007
Thu 18	5.45pm	Insights: Marketing Fundamentals	KHBS0026
Sat 20-Sun 21		Trigger KU	KHBS3033/3036
Wed 31	4pm	Getting a Product to Market	PRJG1007
FEBRUARY			
Wed 7	5pm	Bright Ideas Final	
Thu 22	5.45pm	Insights: The business of freelancing	PRJG0001
Wed 28	1pm-6pm	Bright Futures 2	PRJG1004
MARCH			
Wed 7	4pm	PR workshop	PRJG1004
Wed 14	4pm	Social Media workshop	PRJG1007
Thu 15	5pm	KES Ball	
Wed 21	4pm	Freelance workshop	PRJG1007
Thu 22		Celebrate Enterprise	
JUNE			
Fri 22- Sun 24	9am	Bright Ideas Accelerator	
Masterclass		Insights	Special

*GEW: Global Entrepreneurship Week

In partnership with



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BUSINESS
SOCIETY**



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