



Key partnerships

What partnerships are crucial to your business?



Key activities

What tasks are key to the success of your business?



Value propositions

What are your promises to your customers?



Customer relationships

How do you interact with your customers?



Customer segments

Who do you sell to, who do you help?



Key resources

What resources do you need to create and deliver your value proposition?




Channels

How do you reach your customers?



Cost structure

What will it cost to launch and maintain your business?



Revenue streams

How much income will your customers generate?