

Mock Email to send to students

Dear Students,

Bright Ideas is our annual competition to help Kingston students' creative ideas flourish. Its main purpose is to help you gain experience in ideas development and communication and put something unusual on your CV. It also gives you the chance to network and collaborate with students from across the university. Two prizes (£1000 and £250) are awarded across each of 7 categories, to help you develop your ideas further. This is an exclusive opportunity for students at Kingston University - last year 600 students got involved.

Contestants are also invited to the KU Trigger weekend where through mentoring and focused workshops you can increase your chances of success by tightening up that winning pitch and developing your idea further with the help of professionals.

So why not get involved? Do something out of your comfort zone that is great for your CV. The only requirements are open mindedness, creativity and enthusiasm.

KEY DATES

Deadline for applications: Friday 2nd December 5pm

Trigger weekend: 28th-29th January

Bright ideas final: Wednesday 8th February

To apply: https://beta.younoodle.com/competition/bright_ideas_competition_2016

Or for more information head to <http://bizboard.kingston.ac.uk/brightideas/>

Message to put on blackboard/study space

Text in **red** is for your information, in case you'd like to market these events to specific networks. I've included some sample tweets for you to use; we're tracking our reach so please do use the short link I've provided, even if you change the words.

Friday 2nd December – Bright Ideas deadline
Deadline for the bright futures application

When? Friday 2nd December

Remember the deadline for the Bright Ideas competition is Friday 2nd December. Make Christmas come early by securing your chance to win £1000 with an idea that is brighter than Rudolph's nose. Click [here](#) to enter now!

Sample Tweets:

Don't forget the Bright Ideas deadline on Friday 2nd of December. <http://ow.ly/4b0B303YB4c>
#KUENT

Have an idea that's brighter than Rudolph's nose? Enter it here <http://ow.ly/4b0B303YB4c>
#KUENT