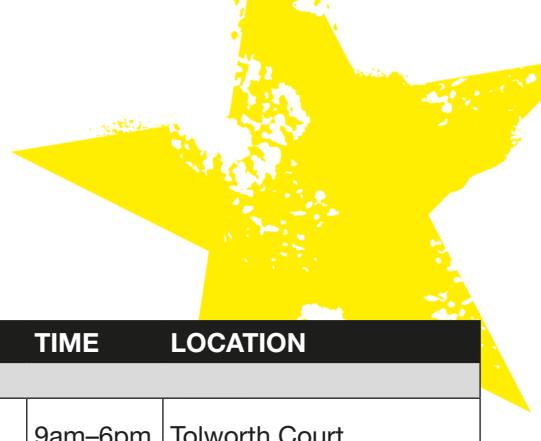


ENTERPRISE!

ENTREPRENEURSHIP CALENDAR 2015/2016

Book your place: bizboard.kingston.ac.uk



| DATE | EVENT | TIME | LOCATION |
|------------------|--|---------|---|
| SEPTEMBER | | | |
| Tue 8 – Wed 9 | Bright Futures - Nursing | 9am–6pm | Tolworth Court |
| Thu 10 – Fri 11 | | | |
| Wed 16 | Bright Futures | 9am | JG3002 |
| Thu 24 – Fri 25 | Fresher's Fayre | 9am–6pm | |
| Wed 30 | The Launch | 4pm | Business School Atrium |
| OCTOBER | | | |
| Wed 7 | How do I know if I have a good idea? | 4pm | JG4002 |
| Wed 14 | The entrepreneurship process | 4pm | JG4002 |
| Wed 21 | Defining and attracting your first customer | 4pm | JG4002 |
| Thu 29 | Insights: How ideas take flight | 5.45pm | JG1002 |
| NOVEMBER | | | |
| Wed 4 (EAW) | Bright Futures/Squidpreneur workshop | 9am | JG4002 |
| Wed 11 | Five steps to building a personal brand | 4pm | JG2002 |
| Thu 19 (GEW*) | Start-up fair w/ Social media workshop and Insights: Mind your own business | 4pm | Atrium 3–8pm KHBS3036 4–8pm |
| Wed 25 | How to test your money-making idea | 4pm | JG2002 |
| DECEMBER | | | |
| Wed 2 | Funding your Bright Ideas | 4pm | JG2002 |
| Tue 8 | BRIGHT IDEAS DEADLINE | 5pm | |
| Thu 10 | Insights: Battling business nightmares | 5.45pm | JG4002 |
| Wed 16 | Xmas networking event | 4pm | JG4002 |
| JANUARY | | | |
| Wed 13 | Getting a product to market | 4pm | JG4002 |
| Wed 20 | Protecting the IP in my idea | 4pm | JG2002 |
| Thu 28 | Insights: From inspiration to implementation | 5.45pm | KHBS0039 (Atrium) KHBS3036 |
| Fri 29-31 | Trigger KU | 6pm–2pm | Sat & Sun 8am–5pm KHBS0027, KHBS3036 |
| FEBRUARY | | | |
| Wed 3 | Bright Ideas Final | 4pm | JG4002 |
| Wed 10 | How to manage cashflow, profit and loss | 4pm | JG2002 |
| Wed 17 (EAW) | Bright Futures | 9am | JG2002 |
| Thu 25 | Insights: The business of freelancing | 5.45pm | KHBS0039 (Atrium) KHBS3036 |
| MARCH | | | |
| Wed 2 | Creating great PR for your business | 4pm | JG4002 |
| Thu 10 | Celebrate Enterprise/KES Ball | 4pm | TBC |
| Wed 16 | Small companies big jobs | 4pm | JG4002 |
| Wed 23 | Bright Futures | 9am | JG2002 |
| JUNE | | | |
| | Bright Futures: Ideas to market | | TBC |

| | | |
|--------------------|-----------------|----------------|
| Masterclass | Insights | Special |
|--------------------|-----------------|----------------|

* GEW: Global Entrepreneurship Week

In partnership with

